

HOYT LAKES WATER CARNIVAL 2025

JULY 24, 25, 26, 2025

Sponsorship Package

Hoyt Lakes Water Carnival Committee, Inc.

PO Box 219, Hoyt Lakes, MN 55750

Phone: 218.780.6144

Website: www.hoytlakescarnival.com

Email: info@hoytlakescarnival.com

Hoyt Lakes Water Carnival Committee

PO Box 219

Hoyt Lakes, MN 55750

Phone: 218.780.6144

www.hoytlakescarnival.com

Email: info@hoytlakescarnival.com

2025

Dear Business/Organization:

The Hoyt Lakes Water Carnival began in 1955 as a community picnic to introduce neighbors brought in by the newly formed Erie Mining Company in Hoyt Lakes. The tradition has continued since that date and has become a major attraction to Northern Minnesota and our surrounding communities. The tradition is kept alive with the original picnic for the community members and a variety of activities to suit every age and interest. **2025 marks our 70th anniversary and we are planning to celebrate Hoyt Lakes in a big way with your support!**

Our committee is a non-profit 501c corporation and we depend on donations, sales and fundraisers to support the Carnival. If you have donated in previous years, we thank you for your past generous contributions to this event and we look to you again for help to bring the 69th Hoyt Lakes Water Carnival together as an enjoyable event for all our citizens, businesses and attendees. As a committee, we know that times have been tough for area businesses and households over the last couple years. Please consider a sponsorship option for this year's event. We hope your pride in our local communities, the influx of people, which generates business for all of us during that weekend, will influence you to donate to this festival.

Sponsorships and donations of any amount will be greatly appreciated. We are enclosing a Sponsorship Package for you to consider. If you have any questions or are interested in helping, we would welcome your inquiries and your support. If you would like your contribution to support a particular event during the weekend, please see the attached list of events and indicate which event you or your company would like to sponsor. Please send your donations to the address on the letterhead. If you prefer, you can contact us and we can pick up your sponsorship/ donation in person.

We thank you in advance for your support and we look forward to seeing you at the 70th Hoyt Lakes Water Carnival celebration!

Sincerely,

The Hoyt Lakes Water Carnival Committee

Dan Darbo, President

Brad Carlson, Vice President

Cherie Grams, Secretary

Connor Michels, Treasurer

Nikki Swanson

Vicki Lamprecht

Garrett Mirau

Steve and Janel Scheuring

Luke Nikunen

Emma Thornbloom

Shannon Alaspa, Parade Chair

Executive Summary

What:	2025 Hoyt Lakes Water Carnival Celebration
When:	Thursday, Friday, Saturday and Sunday July 24, 25, 26, and 27, 2025
Where:	Hoyt Lakes, Minnesota
Why:	Celebrate the City of Hoyt Lakes and the Citizens of Hoyt Lakes and Surrounding Communities
Audience:	Several thousands of people throughout the four days
Demographics:	Children, Teenagers, Adults, Families, Senior Citizens. Diverse Celebrations and entertainment planned to embrace all who attend
Attractions:	One of the largest softball tournaments in Minnesota, Parade, Outdoor Music featuring a variety of National and local music for all audiences, fireworks, various other competitive events, food, games and many, many other displays and artists
Sponsorship Opportunities:	Gold, Silver, Bronze and Supporting Sponsor Sponsor an Event of Your Choice
Vendors:	Many food and beverage vendors, as well as novelty vendors
Organization:	Hoyt Lakes Water Carnival Committee, Inc. is a 501c non-profit organization
Vision:	To promote the City of Hoyt Lakes as an active community and bring together the surrounding communities in a celebration of our area. It will serve as a catalyst to generate new programs, forge and renew enduring partnerships, accelerate key projects and cultivate awareness of this beautiful region

Hoyt Lakes Water Carnival

Sponsor Options

Gold Sponsor: Investment - \$2000

Website – recognition on event website as a Gold Sponsor

Print Advertising – Your logo and recognition on all print advertising as a Gold Sponsor

Ball Field Fencing – Banner space on fencing

Radio – Special mention as a sponsor in at least 50 radio promo spots

Booth – Free booth space for display of your product or service information

Event Admission – 8 free passes

Silver Sponsor: Investment - \$1000

Website – recognition on event website as a Silver Sponsor

Print Advertising – Your logo and recognition on all print advertising as a Silver Sponsor

Ball Field Fencing – Banner space on fencing

Radio – Special mention as a sponsor in some radio promo spots

Event Admission – 6 free passes

Bronze Sponsor: Investment - \$500

Website – recognition on event website as a Bronze Sponsor

Print Advertising – Your logo and recognition on all print advertising as a Bronze Sponsor

Ball Field Fencing – Banner space on fencing

Event Admission – 4 free passes

-

Supporting Sponsor: Investment - \$100

Website – recognition on event website as a Supporting Sponsor

Event Admission – 2 free passes

Deadline for Sponsorship is June 15

**Any Donation – Large or Small -
will be appreciated and recognized in newspaper print following event.**

Hoyt Lakes Water Carnival

Event Sponsorship

If you would like your contribution to support a particular event during the weekend, please indicate which event you or your company would like to sponsor.

Gold Level:

Live Music/Entertainment _____

Parade _____

Fireworks _____

Family Acts/Entertainment _____

Silver Level:

Kids' Entertainment _____

Softball Tournament _____

Golf Tournament _____

5K Race (Kids Fun Run) _____

Bronze Level:

Turtle Races _____

Bean Bags _____

Pickleball Tournament _____

FREE Sundaes on Sunday _____

Deadline for Sponsorship is June 15

**Any Donation – Large or Small -
will be appreciated and recognized in newspaper print following event.**

Hoyt Lakes Water Carnival

SPONSORSHIP FORM

If you are interested in being a sponsor, please check one of the following:

_____ **Gold Sponsor: \$2000**

_____ **Silver Sponsor: \$1000**

_____ **Bronze Sponsor: \$500**

_____ **Supporting Sponsor: \$100**

Name: _____

Address: _____

Contact Person: _____

Phone No.: _____

If you are considering sponsorship of a certain event and would like to meet in person to discuss additional possibilities that would benefit your particular business or organization, please feel free to call our office at 218.780.6144 at any time. Thank you.

Deadline for Sponsorship is June 15